



SELF- PUBLISH

YOUR
AUTHORITY BOOK

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Self-Publish Your Authority Book

1. Choose your topic wisely

Determine the most appealing subject matter and perspective to write about that will attract your target audience.

"Find a subject you care about and which you in your heart feel others should care about."—Kurt Vonnegut Jr.

2. Develop a compelling book proposal

To guide the writing of your book, first create a document that outlines the purpose, scope, and target audience of the book, as well as the author's credentials and marketing plan.

"A goal properly set is halfway reached."—Zig Ziglar

3. Create a solid outline

Organize your thoughts and ideas into a structured plan that will guide the writing process and ensure the content is cohesive and engaging.

"An outline is the best insurance against getting lost in the middle of a story."—J.K. Rowling

4. Write the first draft

Commit to the writing process and get your ideas on paper, even if the initial result is messy or imperfect.

"You can't wait for inspiration, you have to go after it with a club."—Jack London

"Get it down. Take chances. It may be bad, but it's the only way you can do anything really good."—William Faulkner

5. Hire a professional editor

Find an experienced editor who can help refine and polish your writing, improving the overall quality and readability of the book.

"To write is human, to edit is divine."—Stephen King

6. Design an eye-catching cover

Create a visually appealing book cover that conveys the subject matter and grabs the reader's attention.

"Art is the lie that tells the truth."—Pablo Picasso

7. Format your book for publishing

Properly format the book's layout and typography to ensure a professional and consistent appearance.

"Design is not just what it looks like and feels like. Design is how it works."—Steve Jobs

8. Publish your book

Make your book available for purchase and distribution to readers, using print and/or digital publishing platforms.

"Publishing a book is easy. Publishing a good book is hard."—Michael Hyatt

9. Promote your book like a pro

Develop a comprehensive marketing plan to build awareness, generate buzz, and drive sales of the book.

"Without promotion, something terrible happens... nothing!"—P.T. Barnum

10. Build your author platform

Establish your online presence and personal brand, connecting with readers and building a loyal fanbase.

"Your brand is what other people say about you when you're not in the room."—Jeff Bezos

Learn more about Tammy at <https://Scriptpreneur.com>.