

MOVE MOUNTAINS

**How Your Transformation Story
Is a Guide for Your Clients**



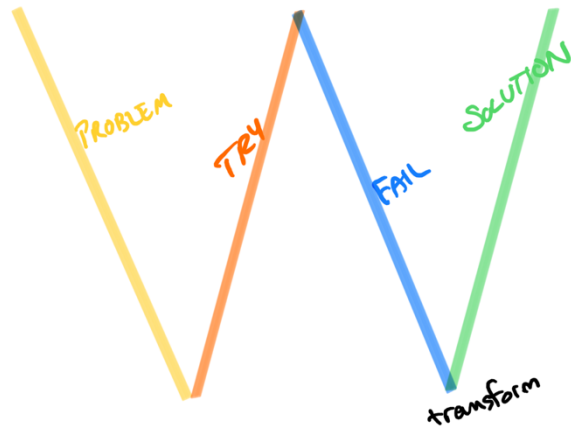
Tammy Gross

Coaching begins with a story. Your story. Your transformation story.

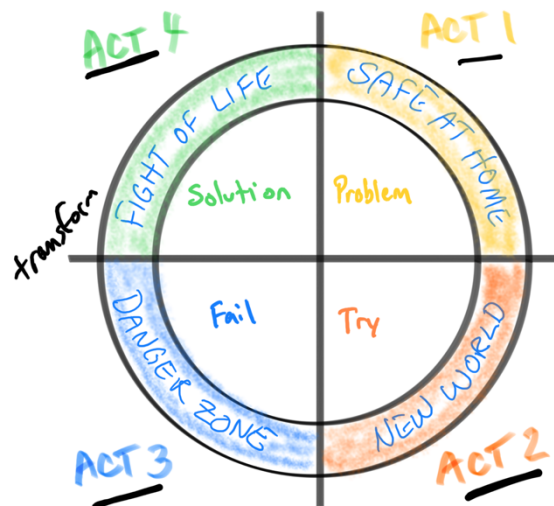
“My Story Changes Lives”

STRUCTURE YOUR STORY

The BEGINNING, MIDDLE & END 3-act & 4-act model still works. Your transformation story has a huge middle. Kinda like a mountain.

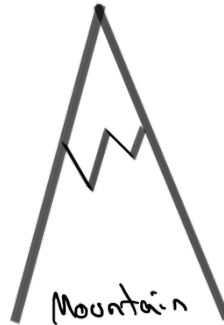


This works with versions of the Hero's Journey too!



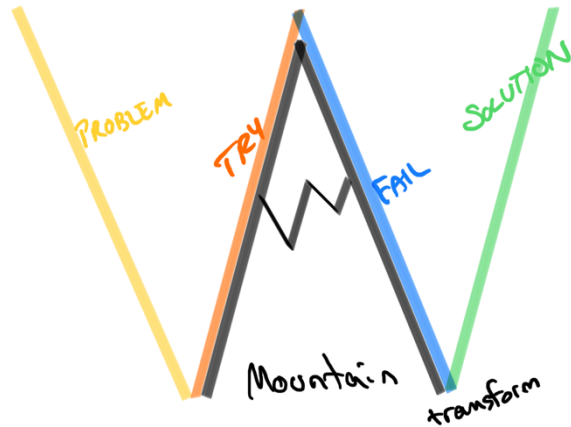
SHOW YOUR STORY

You're a mountain conqueror!



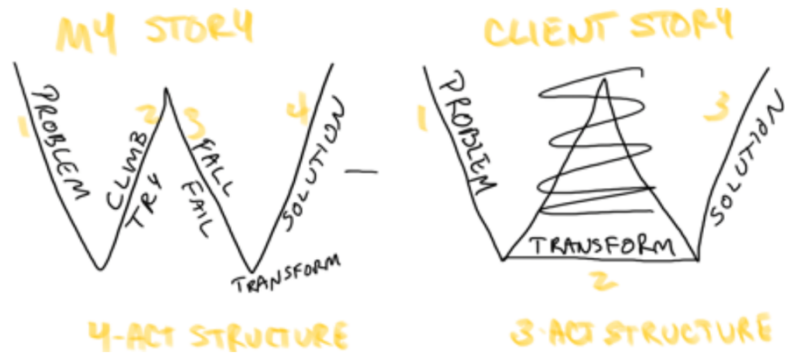
SHARE YOUR STORY

When you share your journey, it's all about the mountain you had to climb in order to find the solution to the problem your client now faces.



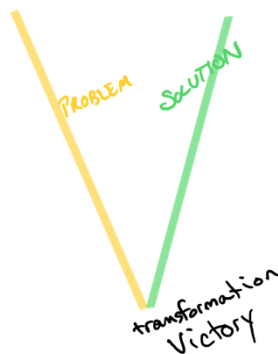
SELL YOUR STORY

Be a mountain mover!



Your journey prepared you to either completely remove a mountain for your client or to be their expert guide so they'll conquer it themselves.

Turn your clients' mountains upside down! Make your transformation story their victory stories!



“My Story Changes Lives”

Want to publish your story as a *prescriptive memoir* or an *authority book* to attract more clients?

Check out Tammy's training at: <https://authoritybestseller.com>

Tammy Gross, the Scriptpreneur, is an international #1 bestselling author, multi-award-winning screenwriter, expert editor & writing coach.